

# Presenting to Groups

## About this Workshop

Presenters must speak with impact and confidence in order to sound credible and get their message across to their audience. This workshop will help your employees plan, develop and deliver professional presentations. Your employees will take away a framework for organizing their presentations. They will also polish their presentation skills and gain more confidence in their ability to design and deliver effective presentations.

## Who Should Attend

This workshop is designed for people who have some experience in presenting, but want to increase their confidence in developing and delivering effective presentations. It is suitable for people who give informal presentations to small groups as well as those who address larger audiences.

We suggest a maximum of 6 participants with one IWCC facilitator – or 12 participants with two facilitators for this workshop.

## What Participants Will Learn

By attending this workshop, your employees will learn to:

- Assess their existing skill level and set goals for improvement
- Apply IWCC's 5Cs framework to consistently shape audience-focused presentations
- Use a fool-proof technique to develop audience-focused content for their presentations
- Design powerful, attention-getting openings and closings
- Use verbal and non-verbal techniques to deliver messages in a credible and professional style
- Design and use visuals to support key messages
- Manage audience interaction and respond effectively to questions.

We use **video feedback** extensively to reinforce participant learning.

