

Scientific Presentations

About this Workshop

Scientists need to speak with impact and confidence in order to sound credible and to convey the significance of their findings. This workshop will help your scientists plan, develop and deliver professional presentations. Your scientists will take away a proven framework for organizing their presentations. They will also polish their delivery skills and gain more confidence in their ability to design and deliver effective presentations.

Who Should Attend

This workshop is designed for R&D, QA, QC, Clinical or Regulatory Affairs personnel who are required to present scientific material. It is suitable for those who give informal presentations to small groups; for people who present papers at symposia; or for scientific specialists who present to non-scientific audiences.

We suggest a maximum of 6 participants with one IWCC facilitator – or 12 participants with two facilitators for this workshop.

What Participants Will Learn

By attending this workshop, your scientists will learn to:

- Assess their existing skill level and set goals for improvement
- Apply IWCC's 5Cs framework to consistently shape audience-focused presentations.
- Use a fool-proof technique to develop audience-focused content for their presentations
- Present scientific information so that their audience understands the significance of their findings
- Design powerful, attention-getting openings and closings
- Use verbal and non-verbal techniques to deliver messages in a credible and professional style
- Design and use visuals to convey complex scientific information
- Design and deliver attention-getting poster presentations
- Manage Q&A sessions with confidence.

We use **video feedback** extensively to reinforce participant learning.

